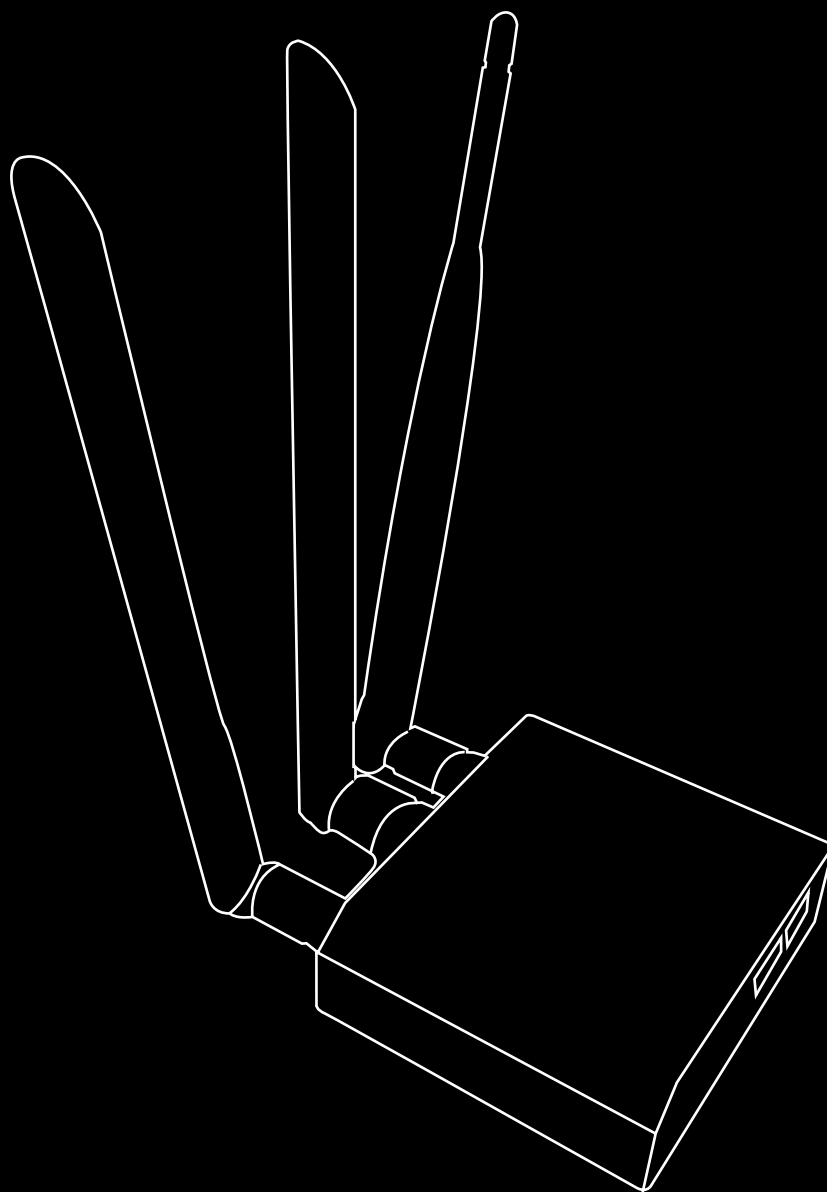


Product datasheet

SB PedBox



SPRINGBOARD.



SB PedBox enables you to track how many devices enter the measured area, relaying it back to the Springboard app for you to utilise.

How our PedBox works

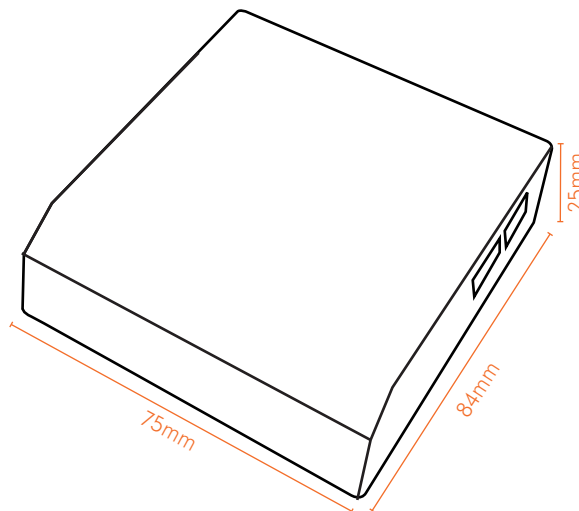
The PedBox picks up signals (pings) sent out by a visitors smart phone to locate a Wi-Fi network. The technology utilises and collects these 'pings' which are sent to a secure cloud based server. The data is pseudonymised (at source) before storage on the servers, ready for use. All data is compliant with the GDPR.

Specifications

Hardware

Mobile	4G (LTE) – Cat 4 DL up to 150 Mbps, UL up to 50Mbps; DC-HSPA+; UMTS; TD-SCDMA;
CPU	Atheros Hornet, MIPS 24Kc, 400 MHz
Memory	16 MBytes Flash, 128 MBytes DDR2 RAM
Power supply	9 – 30 VDC, 4 pin DC connector
SIM	1 x external SIM holder
Status LEDs	1 x Power Light
Operating temperature	-40°C to 75°C (-40 °F to 167 °F)
Housing	Aluminium housing, plastic panels
Dimensions	84mm x 75mm x25 mm (3.25" x 2.91" x 0.99")
Weight	127g (0.28 lb)

Dimensions



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Unrivalled retail intelligence