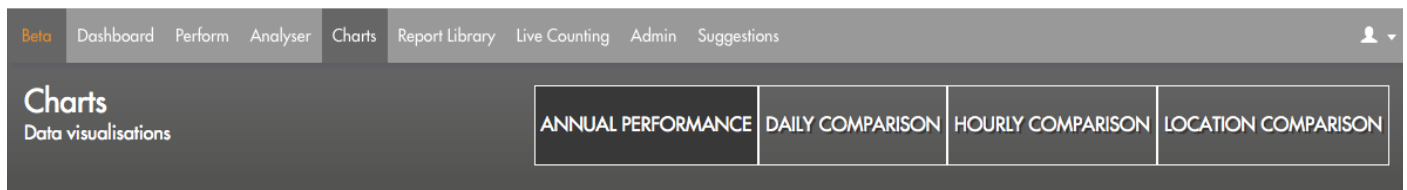


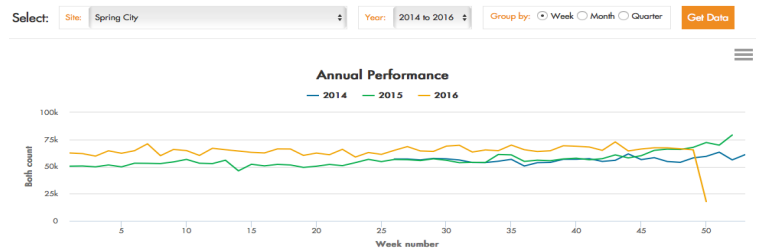
Charts

The charting function of the Springboard Analyser allows users to alter a variety of data filters to suit individual needs. It is easy to obtain the exact data needed and with this function it is simple to identify when footfall values were up on a particular day, in a certain week and at specific times.



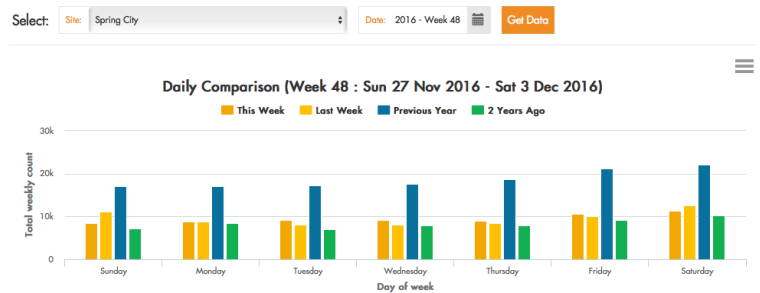
ANNUAL PERFORMANCE

This section of the Charts tab shows a sites footfall data for 3 years at a time. An interactive graph shows footfall volumes by week, month & quarter, depending on which group has been selected. It is also possible to change which 3 years are shown using the year dropdown at the top.



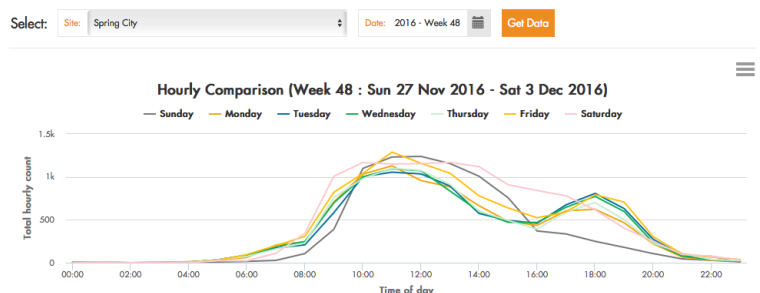
DAILY COMPARISON

The Daily Comparison chart shows the data for a week at a time and the values for each day in that chosen week. The graph automatically shows the selected week, last week, same week last year and the same week 2 years ago.



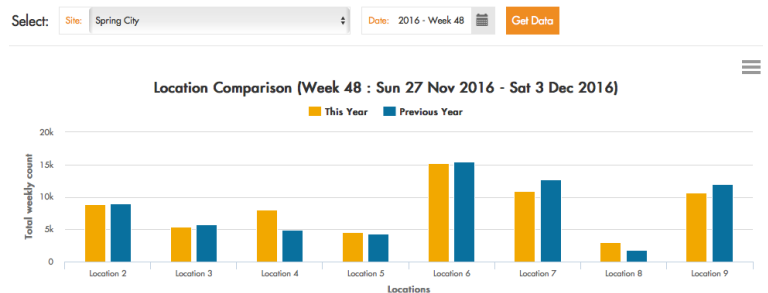
HOURLY COMPARISON

Once the desired week is selected the Hourly Comparison graph shows a breakdown of footfall data for each day in that week, at an hourly level.



LOCATION COMPARISON

If a site contains more than one location this graph comes in handy. It shows a weeks footfall data by each location for this year and for the previous year.



Interactive Features

All of the Charts (Annual Performance, Daily Comparison, Hourly Comparison, and Location Comparison) are fully interactive to enhance the level of data available. Easy to use sliders and buttons help to create individual and tailored charts.

- The legends on each of the graphs can be clicked to show or hide each of the categories
- The grey slider can be adjusted to select specific times (e.g. 11 am-2pm for lunch time data)
- Tick and untick each day of the week to add & remove it from the charts (e.g. Sat & Sun for weekend data)
- If available at your site data for in counts, out counts or both at once can be selected
- Each location at a site can be added/removed from the chart by clicking on the name
- Hovering the cursor over data in the charts will show exact values

Filters: Hour range: 23 00:00 - 23:59 (24 hour/s)

Day: Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Count type: In Out Both

Locations:

Exporting

All of the data produced in the charts is fully exportable for both the standard graphs and ones where filters have been added. Clicking on the symbol at the top right of the chart shows the exporting options available.

-
- Export Chart Data (CSV)
 - Export Image (PNG)
 - Print