



Spring City- USA

Week 7, 2017

02/13/2017 to 02/19/2017

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|------------------|-----------------------|----------|-----------------------|----------|-----------------------|---------|
| | 2017 | 2016 | 2017 | 2016 | 2017 | 2016 |
| Spring City- USA | ▼ -2.5 % | ▲ 24.7 % | ▼ -6.8 % | ▲ 29.9 % | ▲ 1.8 % | ▲ 8.1 % |
| New York | ▼ -3.5 % | ▲ 0.8 % | ▼ -4.8 % | ▼ -0.9 % | ▲ 7.6 % | ▲ 0.3 % |
| US | ▼ -3.3 % | ▼ -0.1 % | ▼ -1.3 % | ▼ -0.6 % | ▲ 10.0 % | ▲ 3.2 % |

Headlines

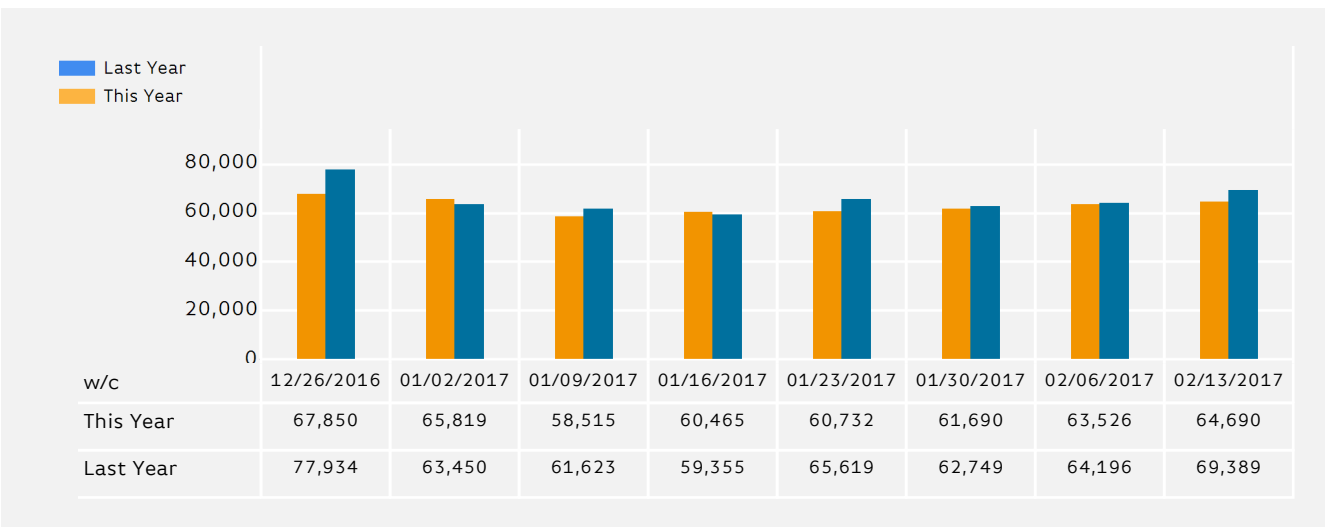
The total number of Pedestrians to Spring City- USA for the last 52 weeks is 3,388,341 which is 12.3% up on the previous year.

The total number of Pedestrians for the year to date is 435,437 which is 2.5% down on the previous year.

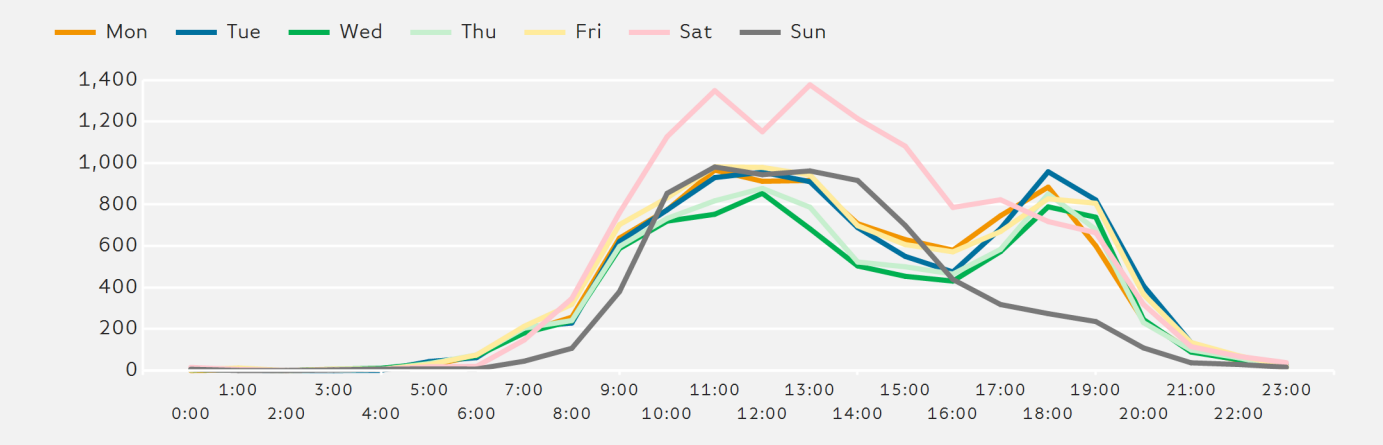
The total number of Pedestrians to Spring City- USA in week commencing 13 February 2017 was 64,690.

The busiest day in week commencing 13 February 2017 was Saturday with 12,151 Pedestrians.

Ped Counts by Week



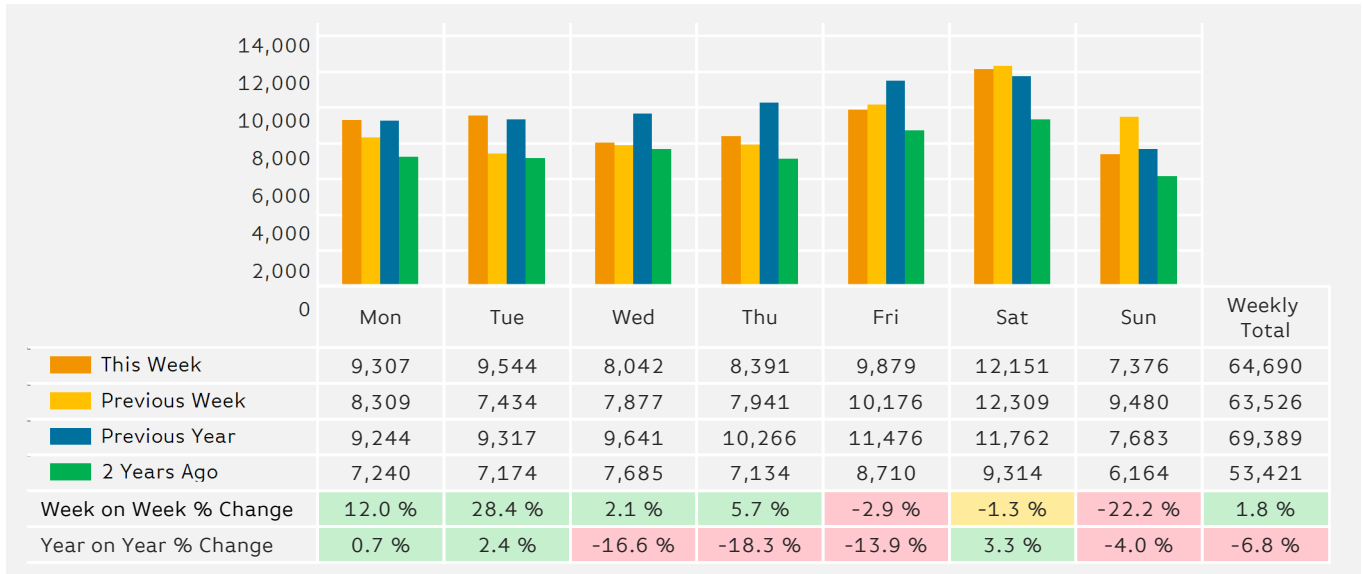
Ped Counts by Hour



Weather

| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|-----|-----|-----|-----|-----|-----|-----|
| This Week | 42 | 46 | 48 | 51 | 51 | 51 | 53 |
| Previous Week | 42 | 46 | 37 | 35 | 35 | 37 | 35 |
| Previous Year | 39 | 41 | 41 | 42 | 46 | 44 | 53 |

Ped Counts by Day

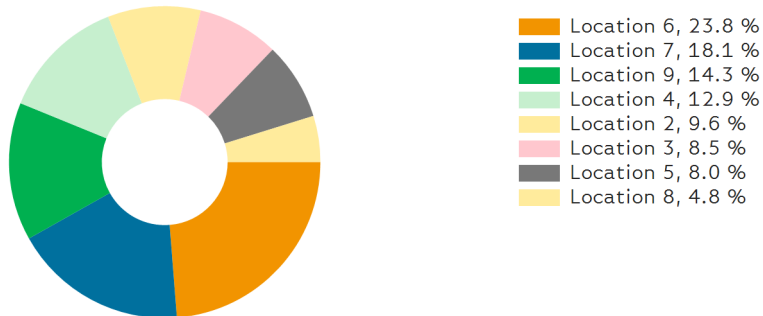


Ped Counts Totals

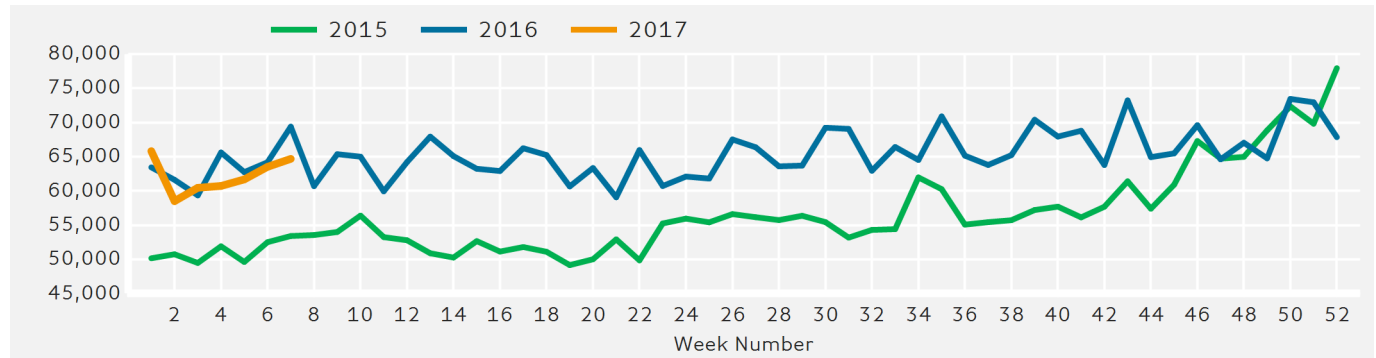
| | This Week | Previous Week | Previous Year | Week on Week % Change | Year on Year % Change | |
|------------|-----------|---------------|---------------|-----------------------|-----------------------|--|
| Location 2 | 6,240 | 6,212 | 8,327 | 0.5 % | -25.1 % | |
| Location 3 | 5,472 | 6,124 | 5,060 | -10.6 % | 8.1 % | |
| Location 4 | 8,360 | 8,468 | 8,713 | -1.3 % | -4.1 % | |
| Location 5 | 5,192 | 4,943 | 6,111 | 5.0 % | -15.0 % | |
| Location 6 | 15,366 | 14,956 | 15,341 | 2.7 % | 0.2 % | |
| Location 7 | 11,710 | 10,984 | 11,601 | 6.6 % | 0.9 % | |
| Location 8 | 3,097 | 2,986 | 3,559 | 3.7 % | -13.0 % | |
| Location 9 | 9,253 | 8,853 | 10,677 | 4.5 % | -13.3 % | |

Ped Counts Totals

Counting By Location - Main Locations Only



Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.